

GCP gamma capital partners Beratungs- & Beteiligungs GmbH A-1140 Vienna, Hütteldorfer Strasse 197/38 T: +43-1-513 10 72-0, www.gamma-capital.com





- Experienced investor and finance expert (direct and fund investment), over 30 years experience
- Life Sciences, Greentech
- Judicial Assessor (Valuation, Turn Around)
- Powerful research, execution and negotiation skills



### **Rigorous Selection**

### **Lead in Execution**

### **Hands-on Ownership**

### **Focus on Exit**

### GCP focuses on significant value creation

- Credible Teams with compelling solutions for significant market needs
- Intellectual property that creates entry barriers
- Capital-efficient development- and market entry strategies

#### GCP is a predictable partner with a transparent investment process

- Lead or co-lead with syndication network and follow-on financing power
- Board representation and market-standard shareholder rights
- Lean structures, swift processes, plain and well-balanced contracts

#### GCP is an active shareholder

- Frequent contact with the teams on strategic and operational tasks
- Active search for growth opportunities, biz-dev ideas and talent
- Support in market research, opportunity assessment and negotiation

#### GCP works on value realization from the very beginning

- Identification of key value drivers, industry trends and M&A drivers
- Avoidance or removal of exit barriers
- Existing network to potential strategic and financial exit partners



### Focus on Tech Sectors

New Media

### Software & IT Services

Electronics

- Medtech
- Cleantech

Focus on Growth Financing

- Global Technology
  Play
- » global markets
- » scaleable businessmodels
- Regional Industry Champion
- » attractive market position
- » accelerated growth
- » Sector consolidation

## Focus on Cash Flows

### Early-stage investments after proof of concept

 Expansion investments after proof of marketability



# Software, IT Services and Electronics



Houston, USA; Vienna, A

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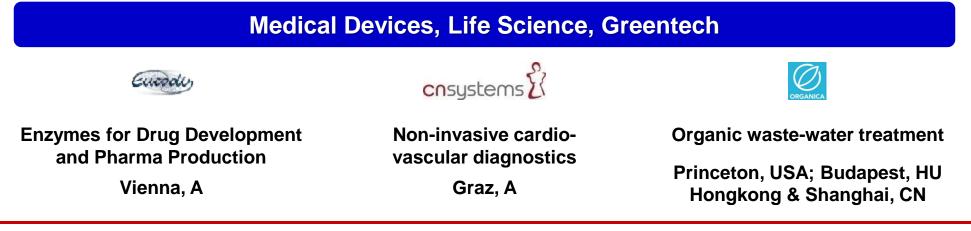
Mobile Augmented Reality

Salzburg, A



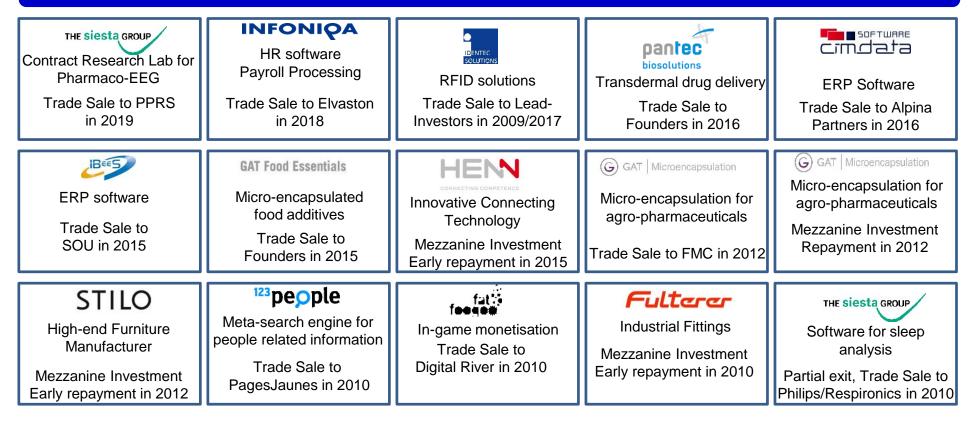
Mobile Ad Technology

Zurich, CH





## Trade Sales & Mergers since 2010







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